

# **Lowry Electric Heating & Cooling Inc.**

8 Cherry Street, Hatfield, PA 19440  
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To Whom It May Concern:

This letter is to recommend Bill Cormier and Track Your Advertising, Inc. to other businesses looking to grow. His 20+ years of experience puts him in great position to help an advertiser, potential advertiser find cost effective ways to market their services. Bill has been only a phone call away to help with questions or problems. He has been helpful to move our business forward. Most recently, his involvement has been to redesign our website.

Tracking advertising is the only way to know where your money is being effectively. Bill brings to the table a host of services that will help many businesses do the time consuming things that will help keep a handle on marketing investments.

Sincerely,



Steve Lowry

Lowry Electric, Heating and Cooling