

Testimonial

Track Your Advertising, Inc.:

When Bill Cormier met with us we were not taking advantage of the internet and our website needed some work. Bill put together an informative site that reflected all our areas of business. After a month Bill realized through his tracking that we were missing an opportunity with one line of our business and made some site adjustments. The adjustment plus his putting us on Google has resulted in many calls from our internet advertising.

The internet seems to be outpacing some of our more traditional advertising and we have booked good work from the website. We didn't feel our website was an important advertising tool and now we see it as the future in much of our business promotion.

Bill has shown us, with a low cost per click method, that there is business for us on the Internet and tracking the website will allow us to make the adjustments to make it even more successful.



John DiRosato
DiRosato Plumbing & Heating Co. Inc.
Norristown, PA.