

This is a testimonial for Bill Cormier and Track Your Advertising, Inc.

Our website needed work in order to attract the right types of clients to our business. We contracted with Track Your Advertising to "spruce up our site" and they did a beautiful job! Once the site work was complete, Track Your Advertising set up a Google campaign and within the first month, business started flowing in. We are in a niche' market and the Google campaign attracted those specific types of buyers at a very reasonable cost per click. The business we have gotten from Bill's site design and Google campaigns have not only paid for the website, but is also creating a great return on investment with the search engine marketing.

Track Your Advertising has proven to be less expensive than other internet advertising and has been very effective in getting us the types of calls and clients we were looking for. The Google investment that we make with Bill is bringing back a much greater return than other advertising venues we have utilized in the past.

We are looking forward to working with Track Your Advertising and the continued success it brings to our business.

Thanks again to Track Your Advertising for building us the perfect website and attracting new customers.

Greta E Colgan

President/ BTS Enterprises, Inc