

Track Your Advertising, Inc.

610-547-8611

trackyouradvertising.com

Free initial consultation

What are the problems facing your business today?

(Please check all that apply)

Declining sales	_____	Missing calls	_____
Flat Sales	_____	Ineffective advertising	_____
Increased competition	_____	Ad costs too high	_____
Missed opportunities	_____	Expenses too high	_____
Uncontrollable growth	_____	Employee retention	_____
Estimating	_____	Employee Hiring	_____
Not winning new business	_____		

Need to? (Please check all that apply)

Increase profits	_____
Increase daily proficiency	_____
Increase customer base	_____
Increase referrals from customer base	_____
Increase the purchase (amount) per customer	_____
Increase sales team	_____

Stumbling Blocks (Please check all that apply)

No time to develop effective marketing plans	_____
Not sure how to get to the next level	_____
Current marketing effort ineffective	_____
Competitors are more effective	_____
Too busy to address long range planning	_____
Market has changed and we haven't	_____